

## An Invite to our Space Coast Corporate & Business Friends!

We are hopeful you are having a Great 2007 Season!

Our purpose of this Invitation is to share a Community Service and Business Opportunity with you. If you are a Baseball Fan or not, we have a marketing opportunity for you.

Please read our enclosed 2007 Florida Space Coast Baseball Sponsor Information Packet with sincere and fair consideration for a potential Community Service and Marketing Opportunity for your Business on the Space Coast.

You may learn about a few interesting facts that may surprise you about our local Space Coast Sports Community and the **FLORIDA SPACE COAST BASEBALL LEAGUE (FSCBL)** and its needs for 2007. The "FSCBL" is operated as an State registered Non-Profit Organization and is celebrating their **28<sup>th</sup> Anniversary Season in 2007**. Our Federal ID# is 59-6018984 if needed for sponsorship.

Thank you for any consideration or cooperation you may give for this Sports Community Program. If I can be of assistance, please call me or Email me. We look forward to your response.

Yours in Baseball,

Troy Cox, FSCBL Director  
Florida Space Coast Baseball League  
P.O. Box 110125  
Palm Bay, FL 32911-0125  
League Phone: 321-733-4807  
Email: [floridabaseball@cfl.rr.com](mailto:floridabaseball@cfl.rr.com)  
Website: [www.americansbaseball.com](http://www.americansbaseball.com) (go to FSCBL page)

P.S. When choosing 1 of our 4 Sponsor Options, you may designate which FSCBL Team you wish to support if that is your desire. Just indicate which Team on your response form.

*We need your support!!!*

*Sponsor Options*

*For*

*2007 Baseball Season*

## *Did you know? 28 YEARS of BASEBALL HERE!*

Dear Baseball Friend:

The Florida Space Coast Baseball League is beginning its **28<sup>th</sup> Anniversary Baseball Season in 2007**. Our League is a Nationally Sanctioned Amateur Baseball Program with over 800 players, coaches, and umpires involved in over 350 games throughout the 2007 Baseball Year. Our Spring Training Baseball League operates from February - April. Our competitive Summer Leagues operates May-August and our competitive Wood Bat Fall Program will continue on from September - November. As you can see, there are only 2 months out of the year that we do not play BASEBALL. We hope you will read on, and learn more about Florida's oldest sanctioned Amateur Baseball League now celebrating its 28th Baseball Season in 2007. Please take our "Call for Support" with sincere consideration - Our needs are real and we appreciate every fan and supporter we have.

Enclosed you will find your 2007 Sponsor Options and Information about the League.

If you need further assistance or information, please call Troy Cox at 321-733-4807. Email us at [floridabaseball@cfl.rr.com](mailto:floridabaseball@cfl.rr.com)

Please read on. 2007 SPONSOR OPTIONS to follow.  
Thank You!

# **Florida Space Coast Baseball League - ADVERTISING**

## **28th Anniversary Season Baseball Program**

We are now accepting ADS for our 28th Anniversary Issue Season Program. This 2007 Season Program is a Fundraiser for all teams to help them pay their league play expenses this summer. The Teams and the League sell advertising to produce revenue for the promotion and operation of the F.S.C.B.L. We need your SUPPORT by purchasing any size AD and helping a TEAM(s) play Summer Baseball.

The attractive Special Issues will be distributed **FREE** throughout our local chambers of commerce, sporting goods stores, recreation departments, community businesses, as well as being distributed to the media, all league players, coaches, umpires, and, of course, our fans! The circulation is strong and effective.

We suggest whenever possible to submit Coupons or Discount type ads for future patronage by our baseball family.

What better way to direct your marketing dollars? It's **TAX DEDUCTIBLE**, and you are supporting a worthwhile Space Coast Amateur Baseball Program. 100% of your donation is used for program distribution and team/league expenses. Our Federal Tax number is 59-6018984 if needed.

You may designate what League Team you wish to support with your advertising on the sponsor response form on the back page of this Sponsor Packet.

Ad cost breakdown is on the back of this page. **The Final AD Deadline is JULY 1st.**

We request that you submit artwork whenever possible, as early as possible. We can do the work if it is a simple setup. There are extra charges for special artwork, designs, etc.

**\*BONUS:** Respond with a 1/2 page or larger ad and receive a 2007 28<sup>th</sup> Anniversary Special Edition League T-shirt FREE!

Any questions - call Troy Cox at 321-733-4807.

2007 FLORIDA SPACE COST BASEBALL LEAGUE  
28th ANNIVERSARY SEASON PROGRAM ADVERTISING

There are extra charges for special artwork, designs, etc.  
Sizes are approximate and must allow for margins on a page.

**MAJOR LEAGUE SPONSOR**

Front Page: 1/4 page logo	\$300.00	Inside Cover: Full Page
\$300.00		
Back Cover: Full Page	\$300.00	Inside Back: Full Page
\$275.00		

**BIG LEAGUER SPONSOR**

Full Page: \$225.00

**MAJOR PLAYER SPONSOR**

1/2 Page: \$150.00

**\*BONUS OPPORTUNITY:**

Select a 1/2 page ad or larger and receive a FREE 2007 28<sup>th</sup> Anniversary League T-shirt.

Final AD Deadline is July 1, 2007.  
(These Ads are not to scale)

**Business Card Booster**

1/8 Page \$50.00

**Major Booster**

1/4 Page: \$75.00

**Name and Address Booster Ad**

1/16 Page \$30.00

**\*\*Attach your ad copy and indicate your size on response form on back page\*\***  
**These AD Sizes are not to scale.**

## 2007 PLAYER SPONSORSHIP GUIDELINE

There's a suggested Special Player Sponsor Option for Sponsor Donations. For example, you can be FSCBL Player Sponsor for \$200. You will be helping one player to play baseball this 2007 Season. You will have your business designated as a Player's Sponsor with a Business Card Ad in the 2007 28<sup>th</sup> Anniversary issue of Florida Space Coast Baseball Season Program.

The Players in your Space Coast area of business need your support - Please consider this Community Service and Marketing Opportunity! Your donation is tax deductible and it helps a needy player play baseball.

### **PLAYER SPONSOR ADVERTISING FINAL DEADLINE: JULY 1, 2007**

\$200 Donation          Sponsors ONE player with a 1/8 Page Ad

### **Or to help more players, consider the following Suggested Sponsor Guidelines:**

\$350 Donation sponsors TWO players with a 1/4 Page Ad

\$650 Donation sponsors FOUR players with a 1/2 Page Ad

\$1,200 Donation sponsors a TEAM with a Full Page Ad

Need answers and info call 321-733-4807

# 2007 CORPORATE FSCBL SPONSORSHIP

Our Amateur Baseball League is totally dependent on the Space Coast Corporate and Business Community and our Players. Annual expenses have always been a challenge, but we have managed to play competitive quality baseball for 28 years. Our Fans and Players have always been loyal and supported our efforts with limited resources resulting in a continued search for funding. We sincerely need stronger support from the Business Community to maintain and cover expenses for this 2007 Season.

We are in need of financial support to help us buy baseballs, pay umpires, and cover league expenses for the 10 months we play Baseball in our Leagues, as well as State, Regional, National, and World Series Tournaments.

We are sincerely looking and requesting potential Space Coast Corporate and Business Major League Sponsors to help us underwrite these expenses because the cost is so great.

Our hope is to find a group of Space Coast Corporate and Small Business Baseball Fans and supporters to help us share these expenses in return for Major League Sponsorship and Advertising. It is tax deductible, and we are a non-profit organization. Federal ID number is 59-6018984 if needed.

We are looking for 8 Major League Corporate League Sponsors to donate \$500 or more to help us operate the Florida Space Coast Baseball League for 2007. Your Business can be a "Major League Help" with any effort or support. Please consider us.

Please support BASEBALL on Florida's Space Coast. Any help will be greatly appreciated and publicly recognized by the Florida Space Coast Baseball League and Palm Bay Parks & Recreation.

FOR MORE INFO: 321-733-4807

**2007 SPONSOR BANNER ADVERTISING**  
**LEAGUE BASEBALL HOME FIELDS**

**SPONSOR BANNER APPLICATION**

Sponsor: \_\_\_\_\_

Contact: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_

**Specifications:**

1. \$350 Annual Space Rental
2. 4' X 8' Banner or smaller
3. Attractive Design
4. Maintenance by FSCBL
5. You can supply a banner that meets specifications or pay the construction cost for the FSCBL to have the banner created for you.
6. The FSCBL will secure your banner at the best available location at the Ball Park field.

**Response:**

\_\_\_\_\_ I will supply the banner - please contact me for arrangements.

\_\_\_\_\_ Please have my banner created by Sign Design (727-2429). Contact me first with the quote

for approval and invoice me prior to the work being done.

\_\_\_\_\_ I need more information. Please contact me immediately.

Checks payable to: City of Palm Bay  
Mail to: Troy Cox  
FSCBL  
P.O. Box 110125  
Palm Bay, FL 32911-0125  
Contact: Troy Cox at 321-733-4807  
Email: [floridabaseball@cfl.rr.com](mailto:floridabaseball@cfl.rr.com)

(Attached logo for artwork for banner on back)

**Please respond by JULY 1, 2007!**  
**2007 FLORIDA SPACE COAST BASEBALL LEAGUE**  
**Sponsor Reply Form**

Business: \_\_\_\_\_

Contact: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_

Sponsor Reply Bonus: If donation is \$150 or more, please submit your T-shirt Size  
\_\_\_\_\_ M \_\_\_\_\_ L \_\_\_\_\_ XL  
\_\_\_\_\_ XXL

\_\_\_\_\_ Corporate League Sponsor with a donation of \$ \_\_\_\_\_

\_\_\_\_\_ Team Sponsor for \_\_\_\_\_ (team) with a donation \$ \_\_\_\_\_

\_\_\_\_\_ Player Sponsor \_\_\_\_\_ \$200 \_\_\_\_\_ \$350 \_\_\_\_\_ \$650 \_\_\_\_\_ \$1,200 or \$ \_\_\_\_\_

For \_\_\_\_\_ [Name of Player(s)]

\_\_\_\_\_ Season Program Advertising Ad Size: \_\_\_\_\_ Ad Cost \$ \_\_\_\_\_

Amount Enclosed \$ \_\_\_\_\_ Response Date \_\_\_\_\_

\_\_\_\_\_ Please send me "Field Banner" advertising information

\_\_\_\_\_ We need more information - please contact me!

All checks payable to: FSCBL

Mail to: Florida Space Coast Baseball League

ATTN: Troy Cox

P.O. Box 110125

Palm Bay, FL 32911-0125

Phone: 321-733-4807

Email: [floridabaseball@cfl.rr.com](mailto:floridabaseball@cfl.rr.com)